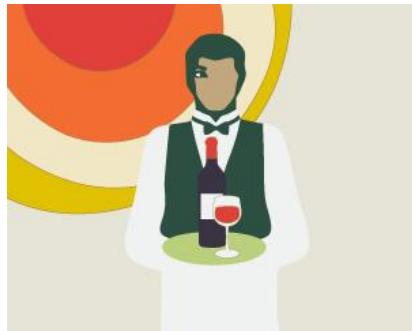




Buff up your Bordeaux Knowledge with Live Online "Le Wine Buff"

Series of online chats with wine experts sponsored by the Bordeaux Wine Council

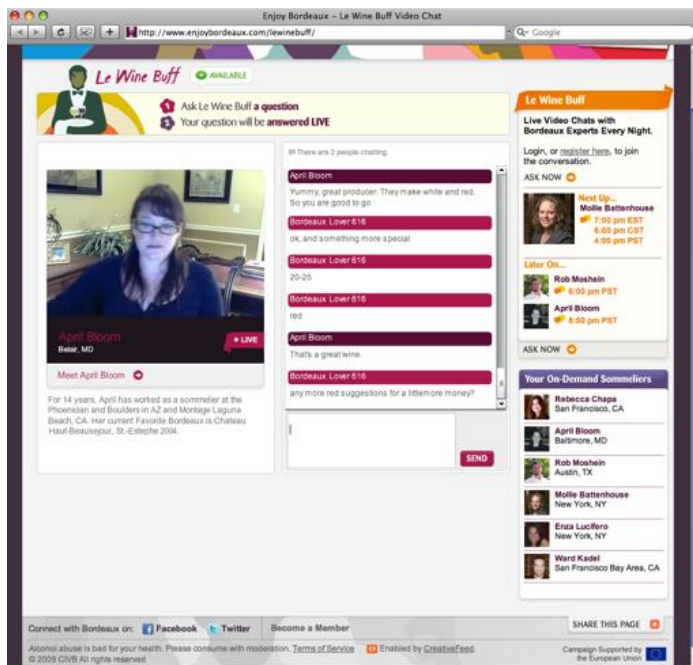
At the Bordeaux Wine Council, we believe *Life Goes Better with Bordeaux*, so starting November 9 through December 15 the Council is hosting a series of online chats with wine experts from



around the U.S. at www.enjoybordeaux.com/lewinebuff/ Wondering what to expect from a Bordeaux red? Wondering if Bordeaux wines will pair with your holiday meal or if a white Bordeaux is ok to serve after Labor Day? We've got the answers.

Simply log on to www.enjoybordeaux.com/lewinebuff/ for advice from our collection of trusted sommeliers. Submit your questions in advance or live during the chats.

Here is a shot of April Bloom, one of the sommeliers taking questions from curious wine lovers!



Visit Le Wine Buff to:

- Get help on how to stage your own at-home wine tasting
- Challenge your level of knowledge against a certified expert
- Anonymously ask any wine question you would like



Campaign Supported by the European Union

Just go to www.enjoybordeaux.com/lewinebuff between the hours of 6pm and 12am EST (depending on the evening), **click login** and simply begin asking your live sommelier all of those questions your store clerk is never able to answer for you!

Take a look at our wine expert panel that is at your service every evening:

Mollie Battenhouse – New York, NY



Mollie Battenhouse, DWS, has gained 20 years of experience working in the food and wine trade as a chef, sommelier, wine director, wine writer and educator. As a sommelier at the Tribeca Grill, Mollie helped shape a Wine Spectator Grand Award winning wine list of over 1800 bottles, requiring the maintenance of a 35,000-bottle cellar. She is currently Wine Director for Maslow 6, and continues to source wines from around the globe for her community members. As if that's not enough, Mollie lectures at the International Wine Center for Intermediate and Advanced Certificate courses as well as Diploma level courses.

Chat with Mollie:

Monday or Tuesday from 7-9pm EST

Friday 9-10pm EST

Sunday from 6-7pm EST

April Bloom – Baltimore, MD



For 14 years, April has worked as a sommelier at the Phoenician and Boulders in AZ and Montage Laguna Beach, CA. She was Wine Director at the Wine Cask, Santa Barbara and Eno, Ritz Carlton Laguna Niguel as well as retail and distributor sales, restaurant management and wine education while gaining her Advanced Sommelier Certification. She is now taking time off to study for the Master Sommelier Exam.

Chat with April:

Monday from 10pm-12am EST

Tuesday from 11pm-12am EST

Rebecca Chapa – San Francisco, CA



Rebecca Chapa is a Certified Wine Educator and holds the Diploma Wine and Spirits from the Wine and Spirits Education Trust in London. Chapa is the Chairman of the Los Angeles International Spirits Competition. She has taught wine classes for consumers with her own company, Wine by the Class since 2001. In addition to this, Chapa has been an adjunct instructor at the Culinary Institute of America and teaches WSET classes at the Professional Culinary Institute. Chapa is currently working with the Golden Gate Restaurant Association, Pacific Catch, and is the Northern California Ambassador for Sonoma Syrup Co. Chapa's blog explores wine, spirits, travel and culture and can be found at: www.rebeccachapa.com.

Chat with Rebecca:

Thursday 10pm-12am EST

Friday 9pm-12am EST



Ward Kadel – San Francisco Bay Area, CA



Ward is the West Coast Ambassador & Staff Blogger for WineLog.net and also works at a major Biotech developing drugs against cancer. He lives in the SF Bay Area and grew up in Napa Valley. He and his intelligent and gorgeous wife serve the whims of a fat, furry pug.

When not writing, you can sometimes catch him DJ'ing breaks, progressive house and 80's. You can usually find him sipping wine and enjoying a lot of great music, food and friends.

Chat with Ward:
Wednesday 10pm-12am EST

Enza Lucifero – New York, NY



Originally from Montreal, Enza has lived in both Paris and New York drinking and enjoying Bordeaux. Enza has worked in the wine industry for 6 years. As Le Wine Buff, she draws upon her experience as East Coast Sales Promotions Manager for Sopexa and as an on-premise specialist for Freixenet USA.

She has extensive knowledge on restaurants and retailers in NYC and has sold Bordeaux to some of the top retailers and restaurants in the city. She's conducted wine dinners with top Bordeaux wine producers, events such as the Bordeaux Grand Crus and in-store tastings in top retailers.

Chat with Enza:
Monday 6pm-7pm EST
Sunday 7pm-8pm EST

Rob Moshein – Austin, TX



Rob plies his trade in Austin, Texas – his home for the last 17 years. Le Wine Buff from the beginning, he "cut his teeth" on some of the great 1st Growth Bordeaux and Grand Cru Burgundies of the 1960s and 70s.

Head of the venerable Austin wine institution *The Cellar* on Bee Caves Road in January 2002; Bon Appétit Magazine named it of the "8 Great Main Street Wine Shops in the US" in December 2002. More about Rob at <http://AustinWineGuy.com>

Chat with Rob:
Tuesday 9pm-10:30pm EST
Thursday 9pm-10:30pm EST

NB: Schedules are subject to change.
For further information on Le Wine Buff, please contact CreativeFeed at (212)966-3025 or robin@creativefeed.net

